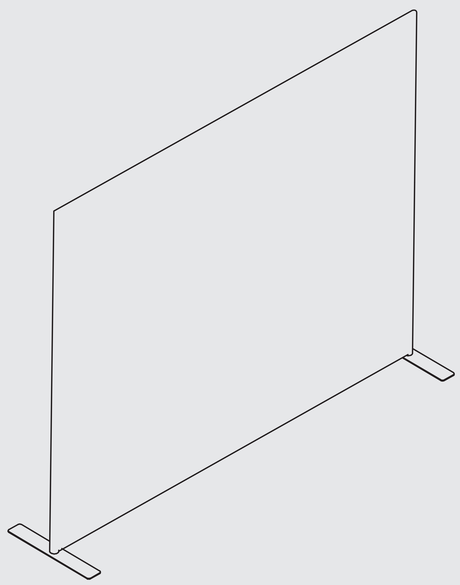
Formulate:
8S, Straight Wall Double Sided

Total Graphic Area: 94”w X 95.5”h
Total Visual Area: 90”w X 91.5”h

Please be sure to include the 2“ bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2“ of the edge.

General Art Guidelines:

– CMYK Color Mode
– All Solid Coated Pantone colors should be called out in the art as spot colors
– Embed all images and support files
– Resolution must be 100-120ppi
– All fonts must be created to outlines
– Do not scale artboard
– Background color/images must bleed to the edge of artboard
– Do not use spot colors from template in your artwork as they will not print



FRONT GRAPHIC

BACK GRAPHIC

EXHIB·IT!®
VISUAL CONCEPTS
COPYRIGHT 2022
exhib-it.com | 505.828.0574

bleed area
trim line
safe zone